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**COMPARATIVE ANALYSIS OF INSURANCE AND INVESTMENT COMPANIES'
CURRENT PRODUCTS**

Keywords: Investment, life insurance, unit-linked, insurance with accumulation, investment fund

The comparative analysis of various instruments for investment is made in the article as well as a rationale for widespread introduction of new integrated products for increasing the insurance markets and securities is given. The author's method of forming and managing an investment portfolio of a mutual investment fund with current insurance products is described in the article.

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